

M2M Enterprise Joins Dell OEM Partner Program

Bromley, 22/09/2016 – M2M Enterprise, an award winning specialist Memory, Server and Storage distributor, today announced it has become a Registered Partner in <u>Dell's OEM Partner Program</u>.

Dell OEM partners are selected based on their resources and capabilities dedicated to helping OEM customers bring products to market efficiently. As a Dell OEM Channel Partner, M2M Enterprise offers expertise in hardware, software and services to create technology solutions that help eliminate IT complexity for customers and help create improved efficiencies.

M2M Enterprise complements Dell's offerings by providing a value add approach within custom hardware & software integration for their global client base. As well as a legacy of working with partners and clients to create solutions and take next generation technologies to market within a number of key verticals including Security, Telecoms, Healthcare, Government, Education & Defence. OEM Channel Partners such as M2M Enterprise can utilize Dell OEM Solutions' vast supply-chain network to build specialized solutions for manufacturers.

"Our partnership with DELL OEM further strengthens our portfolio of powerful solutions that we can deliver to current and new clients" said Ged Mitchell, Managing Director at M2M. "We are delighted to be working with an innovator such as DELL OEM to deliver best in class OEM solutions."

Learn more about Dell OEM Solutions and M2M Enterprise by visiting http://enterprise.m2m-direct.co.uk/index.php/dell/products. Organizations interested in Dell's OEM Partner Program can learn more by visiting www.dell.com/oemchannelpartners and following Dell OEM Solutions on Twitter @DellOEM.

About M2M Enterprise

M2M, incorporated in 1998, is a specialist memory, server and storage distributor with a Worldwide Client base of System Integrators, Corporate VARs, MSP, ISPS, Fortune 500 and FTSE 100 clients. Our legacy has been as a value-added distributor and integrator, working with our global partners and clients to create solutions and take new products to market. Our clients work in a number of key verticals including Security, IT, Telecoms, Healthcare, Government, Education & Defence.

In response to demand from our clients and having recognised a need to do things differently and dynamically, in 2015 we launched M2M Enterprise. This side of the business, a specialised enterprise focused VAD for next generation technology, works with industry leading and disruptive vendors to create unique, innovative and bespoke OEM solutions.

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M2M Enterprise is a trading name of M2M Ltd. Registered in England & Wales, Company Number: 03421339. Office Address: Hanover Place, 8 Ravensbourne Road, Bromley, Kent BR1 1HP